LESSON PLAN

Industry

Lesson Summary

In this lesson, students will be introduced to the function of CareerVillage and participate in discussion about various career options within an industry chosen by the instructor. This discussion will assist students in learning more about that particular industry as well as providing information that students may use in order to ask questions about that industry using the CareerVillage platform.

Total Time: (+/-60 min)

Materials

- Screen (to project on)
- Projector
- Industry Lesson PowerPoint (slides 3-10 for students)
- Industry Lesson Student Notes (optional)
- Speakers or good volume on computer you are playing PowerPoint from (allow students to hear video)
- Computers (for students to use in class)
- Industry Lesson PowerPoint (slides 1-2 for teacher, slides 4 & 6 editable)
- CTE Career Pathway PDF

Learning Objectives

Students will be able to:

1. Get personalized advice from actual working professionals by asking questions using CareerVillage.org.

2. Describe and explain jobs in the industry of your choosing

Advanced Preparation

1. Select an industry that pertains to the topic you teach, may be of interest to many of your students, or that students may be unfamiliar with. Feel free to utilize the attached **CTE Career Pathway PDF** to assist you in selecting an industry.

*Insert the chosen industry into SLIDE 4 in the Industry Lesson PowerPoint found in the resources for this lesson.

2. Research the chosen industry for:

    a. Careers that students will recognize within that industry

    b. At least 3 careers that students may not have thought of within that industry and brief descriptions.

        i.   Tech Example: UI/UX Designer (a User Interface/Experience Designer is someone who enhances customer satisfaction and loyalty by improving the usability and pleasure in the interaction between the customer and the product)

    c. Other job functions that may exist within this industry

        i.   Tech Example: Other job functions that fall into this industry:

             ● Marketing

             ● Finance

             ● Human Resources

             ● Business Development

*Insert the 3 CAREERS/DESCRIPTIONS & OTHER JOB FUNCTIONS into SLIDE 6 in the Industry Lesson PowerPoint found in the resources for this lesson.

3. Copy Industry Lesson Student Notes (1 per student if using)

Background Knowledge

Instructor should have:

1. Read *Educator First Steps* (found in the Resources tab of the lesson) to sign up and create a Cohort/Cohorts.

2. Presented the *What is CareerVillage?* PowerPoint (found in the Resources tab of the lesson) to students to provide a basic understanding of how CareerVillage.org can assist students. (20 minutes)

Assessment

"Warm Up"

Instructors can start class the day following this activity with a brief "warm up" asking students a questions such as:

- "What question/questions did you ask on CareerVillage about the industry we talked about yesterday?" *This can allow other students to hear example questions as well as provide a platform for the instructor or other students to assist their peers in improving their question.*
- "Have you received a response to your question? If so, what did the professional suggest? Did you find if helpful?" *(may be used 1-3 days after lesson)*

Common Core Standards

Grades 8	**CCSS.ELA-LITERACY.W.8.7** Conduct short research projects to answer a question (including a self-generated question), drawing on several sources and generating additional related, focused questions that allow for multiple avenues of exploration. **CCSS.ELA-LITERACY.SL.8.1.C** Pose questions that connect the ideas of several speakers and respond to others' questions and comments with relevant evidence, observations, and ideas.
Grades 9-10	**CCSS.ELA-LITERACY.W.9-10.7** Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation. **CCSS.ELA-LITERACY.SL.9-10.1.C** Propel conversations by posing and responding to questions that relate the current discussion to broader themes or larger ideas; actively incorporate others into the discussion; and clarify, verify, or challenge ideas and conclusions.
Grades 11-12	**CCSS.ELA-LITERACY.W.11-12.7** Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation. **CCSS.ELA-LITERACY.SL.11-12.1.C** Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.

ASCA National Standards (American School Counselor Association)

C:B1.5 Use research and information resources to obtain career information.

C:B1.6 Learn to use the Internet to access career-planning information.

ASCA Mindset & Behaviors Standards
B-SS 1 Use effective oral and written communication skills and listening skills. B-SS 8 Demonstrate advocacy skills and the ability to assert self, when necessary.

Lesson Plan

Time	Detailed Lesson Plan
3-5 mins	1. Pass out the **Industry Lesson Student Notes** (if you are using them). 2. Introduce CareerVillage to students with **Industry Lesson PowerPoint** presentation (slides 3-4). Utilize your knowledge from previewing the site and the **"What is CareerVillage?" PowerPoint.**
8-10 mins	**Class Discussion** 1. Follow the prompts on slides 3-4 begin discussion on different jobs and types of work in your chosen Industry 2. Brainstorm different career options in the industry you are focusing on in this lesson. First, have students brainstorm with a partner and write down at least 2 on their notes (if being used). Next, have students share their ideas out loud and record them on a large sheet of butcher paper or a white board. Direct students to add these class contributions to their list (slide 5).
3 mins	**Class Discussion** 1. Show students "careers they may not have thought of" slide. Direct students to add these careers to their list (slide 7). *If students have questions that go beyond your scope of knowledge on these careers, now is a perfect time to remind them that CareerVillage is a great resource for getting their career specific questions answered professionals in the field.*
5 mins	1. Play "Good Examples and Question Types" Video to show students types of questions that are helpful to use on CareerVillage and examples of these types of questions (found in the Videos tab of the Resources page).
5 min	1. Review the question checklists. Use the review slide to quiz students on what they learned in the checklist slides. Depending on your class, have students brainstorm independently or with a partner, then select a student to share aloud all students can check their answer (slides 8-10).
30+ min	1. **Using CareerVillage.org:** Students will visit CareerVillage.org, register an account, and start posting their college and career questions that are related the industry you discussed today. Depending on the length of your class period, let students know how many questions they are expected to post before they put away computers (suggestion is 1-3). 2. Circulate to assist students in signing up/fielding questions they may have about their current task. Be sure to leave time for computers to be put away if need be.

1 min	1. Wrap Up: Tell students to check their email the next day (either in class or on their own time) to see if they got answers to their questions